



The Chamber Introduces New Member Value Packages

Specific Member Value Packages which match with your Membership Premium. These packages offer a wide variety of benefits for businesses of all sizes and types. Simply review the benefits you would like from your Chamber membership and select the package that is right for you.

ALL PACKAGES RECEIVE THESE BENEFITS

Customer Referrals to Your Business ♦ Relationship building opportunities ♦ One minute infomercial at first membership luncheon ♦ New Member Welcome on two local radio stations ♦ Ribbon Cuttings & Grand Openings ♦ Bulk Mailing Permit Use ♦ Member Only pricing for events ♦ Access to utilize check frauds program free ♦ Tweets from Chamber Tweet Account ♦ Postings on Chamber Facebook Page ♦ Business Advocacy ♦ Education Opportunities ♦ Monthly receipt of Chamber Chat Newsletter ♦ Weekly receipt of Chamber e-Newsletter ♦ Membership Window Cling ♦ Access to EWP - Job Shadow, Mentorship & Speakers Bureau ♦ Exclusive group rates for health insurance

MEMBER VALUE PACKAGES	Platinum	Gold	Silver	Bronze	Partner	Associate	Supporting
	\$10,000 \$25,000+ VALUE	\$5,000 \$15,000+ VALUE	\$2,500 \$7,500+ VALUE	\$1,250 \$3750+ VALUE	\$750 \$2,250+ VALUE	\$500* \$1,500+ VALUE	\$250* \$750+ VALUE
Video Ad in Visitor Center for One Season	X						
Relocation Packets to Distribute at Your Business	X						
Business article in Chamber Chat Monthly Newsletter	X						
Multiple Business locations included	X	X					
Business Logo on Monthly Events Calendar Mailing	X	X					
Custom Banner displayed at all Chamber Events	X	X					
Special recognition from podium at selected events	X	X	X				
Business Logo on member blast emails	X	X	X				
Preferred Seating at All Events (Reserved table)	X	X	X				
Bold Business Listing in Chamber Membership Directory	X	X	X				
"Express Lane" admission to all monthly meetings	6	4	2	1			
Special Mount Vernon Chamber name badge	X	X	X	X			
Member Plaque for business	X	X	X	X			
Relocation Packet insert	Brochure	Brochure	X	X			
Host Business Happy Hour & Open House (<i>upon availability</i>)	X	X	X	X	X		
Business Logo/Name displayed at all Chamber meetings	Logo	Logo	Logo	Logo	Name		
Business Logo/Name in weekly e-newsletter	Logo	Logo	Logo	Logo	Name		
Business Logo/Name in monthly newsletter	Logo	Logo	Logo	Logo	Name		
Special recognition in the chamber lobby	Logo	Logo	Logo	Logo	Name		
Free admission to Jump Into Summer BBQ & Raffle	X	X	X	X	X	X	
Enhanced Website Listing (Gold) logo, photos, keywords	X	X	X	X	X	X	
Annual Strategic Business Review	X	X	X	X	X	X	
WRA Association Retro Program (10+ employees)	X	X	X	X	X	X	
Alphabetical & Categorical Listings in Membership Directory	X	X	X	X	X	X	X
Website Listing and Link (Basic)	X	X	X	X	X	X	X
Brochure and Business Card Display in Chamber Lobby	X	X	X	X	X	X	X
Business announcements in Chamber Chat and e-Newsletter	X	X	X	X	X	X	X
Website Job Postings, Hot Deals and Events	X	X	X	X	X	X	X
Season Tickets to Business Happy Hour & Open House	X	X	X	X	X	X	X
Business Listing in My Chamber App	X	X	X	X	X	X	X

* Supporting & Associate level is available to businesses with less than 50 employees
 Portion of membership dues are tax deductible as necessary business expense

More benefits and marketing opportunities on back side

For more information on how to join the Chamber or for details on these Member Value Packages please contact Karen Mills, VP Member Services at (360) 428-8547 or karenm@mountvernonchamber.com.

A LA CARTE BENEFITS	Platinum	Gold	Silver	Bronze	Partner	Associate	Supporting
	\$10,000	\$5,000	\$2,500	\$1,250	\$750	\$500	\$250
	\$25,000+ VALUE	\$15,000+ VALUE	\$7,500+ VALUE	\$3750+ VALUE	\$2,250+ VALUE	\$1,500+ VALUE	\$750+ VALUE
	Included	Included	Discount	Discount	Discount	Discount	Regular Price
Sponsorship of Jump Into Summer BBQ & Raffle	X	X	30%	20%	15%	10%	\$750 / \$250
Players at Putts & Pints Golf Tournament	8	4	30%	20%	15%	10%	\$110 / \$420
Hole Sponsorship at Putts & Pints Golf Tournament	Hole	Hole	30%	20%	15%	10%	\$325 / \$400
Lunch or Breakfast Meeting Sponsorship	X	X	30%	20%	15%	10%	\$250
Individual e-Blast to membership	4	2	1	20%	15%	10%	\$175
Trade Table at Networking Event	4	2	1	20%	15%	10%	\$150
1-minute video ad in weekly e-Newsletter	X	X	X	20%	15%	10%	\$150
MountVernonChamber.com website advertising	X	X	30%	20%	15%	10%	\$50-\$100/mo.
On Hold Messaging	X	X	30%	20%	15%	10%	\$100/qtr
Chamber Chat Newsletter Insert	12	6	2	1	15%	10%	\$75
e-Newsletter Sponsorship	12	6	2	1	15%	10%	\$75
Membership Mailing Labels	12	6	2	20%	15%	10%	\$35 / \$25
Online Business Card with Membership Listing	X	X	X	20%	15%	10%	\$100
Advertising on Mount Vernon Map	Full	1/2 page	1/4 page	20%	15%	10%	Sizes
Advertising in Chamber Membership Directory	Full	1/2 page	1/4 page	20%	15%	10%	Sizes
Advertising in Monthly Chamber Chat Newsletter	X	X	30%	20%	15%	10%	Sizes
My Chamber App Advertising (Mobile Application)	10%	10%	10%	10%	10%	10%	\$399-\$5977

The Mount Vernon Chamber of Commerce is.....

Prospering Business

By Creating a Strong Local Economy

By phone, walk-in, email and internet, the Mount Vernon Chamber gives thousands of referrals each month. As a member, you will directly benefit from these new customers. You may be surprised how many consumers look for the Chamber plaque and window decal as a sign that you are a reputable member of the community.

Creating Better Connections

By Providing Networking Opportunities

Chamber members have a better connection to the Mount Vernon community because they are connected to each other. Having these connections makes you a more efficient business person. Your circle of influence is over 500 businesses larger as a member of the Mount Vernon Chamber of Commerce. Use the services of the Mount Vernon Chamber to save you time.

Making You More Visible

Through Promoting the Community

Exposure comes naturally when you are a member of the Mount Vernon Chamber. After all, you can't count on advertising alone to give your business adequate community relations. Take full advantage of the benefits included in your membership. Press releases in our monthly Chamber Chat News, weekly E-Newsletter, brochure and business card display in our Visitor Information Center that is open 7 days a week, are just some examples.

Your Voice for Business Issues

In Government Advocacy & Political Action

You don't have time to research all the business issues and trends that will affect you. Your Chamber membership gives you the freedom to focus on your business while we filter issues with local governments to protect your interests. You'll be alerted to issues and initiatives that deserve your attention so you won't miss a chance to be heard on decisions affecting your quality of life.

Not a member? Take the next step!

Go to mountvernonchamber.com and join online.

For a personal consultation call Karen Mills, VP Member Services at 360.428.8547 or email karenm@mountvernonchamber.com.



PO Box 1007, Mount Vernon, WA 98273

Ph: 360.428.8547 Fax: 360.424.6237 karenm@mountvernonchamber.com
mountvernonchamber.com