

**Mount Vernon Chamber of Commerce Presents
RIVERWALK SUMMER CONCERT SERIES
July 7-September 1, 2016
Thursdays, 6:00 pm-8:00 pm**



The Mount Vernon Riverwalk Concert Series consists of 9 weekly concerts on the Mount Vernon Riverwalk Plaza, starting on the first Thursday in July. The concerts feature an eclectic lineup of outstanding bands from the area.

2015, our inaugural year, brought 400+ people each Thursday to the Riverwalk for popular acts such as Rabbit Wilde, Chris Eger Band, Bobby Holland and the Breadline, and many more! We expect even better attendance this year.

The concerts offer a free, family-friendly, fun atmosphere to encourage visitors and entertain residents. The venue is perfectly situated by the river and adjacent to downtown retail and restaurants. Based on last year's attendance, we expect to welcome 3,600+ people into the downtown core during the entire series.

The series will be heavily promoted through diverse media, including; social media, radio, print, press releases, chamber and city websites, member communications, and more. As a sponsor, you can expect to benefit from unprecedented brand exposure and stand above the competition through association with a much-loved, community-oriented event series.

Please join and support us in offering another wonderful community experience.

For more information on sponsorships, please contact Danielle Lothrop at the Mount Vernon Chamber of Commerce at 360-428-8547 or Danielle@MountVernonChamber.com.

Presenting Sponsor: \$5,000

Opportunity to speak or be recognized at every concert
Magnified and well-positioned company name and logo on poster
Company name on advertising, marketing materials, and social media including:
 Mention in online summer concert commercial
 Skagit Valley Herald display ads
 Recognition on radio spots
 Branded advertising on MountVernonChamber.com and VisitMountVernon.com
 Recognition on City of Mount Vernon website
 Social Media Promotion on all Chamber channels (Twitter, Facebook, etc)
 Mention in all press releases
 Logo printed on downtown map, handed out to concert-goers
Company Banner displayed on Riverwalk throughout series
Name and logo prominently displayed on banner recognizing sponsors
Display table at all series concerts

Royal Sponsor: \$2,500

Name and logo prominently displayed on banner recognizing sponsors
Opportunity to speak or be recognized at three concerts
Company name and logo on promotional poster
Company name on advertising, marketing materials, and social media including:
 Skagit Valley Herald display ads
 Recognition on radio spots
 Branded advertising on MountVernonChamber.com and VisitMountVernon.com
 Recognition on City of Mount Vernon website
 Social Media Promotion on all Chamber channels (Twitter, Facebook, etc)
 Mention in all press releases
Display table at three concerts

Major Sponsor: \$1,000

Name displayed on banner recognizing sponsors
Opportunity to speak or be recognized at one concert
Company name and logo on poster
Company name on advertising, marketing materials, and social media including:
 Skagit Valley Herald display ads
 Recognition on radio spots
 Branded advertising on MountVernonChamber.com and VisitMountVernon.com
 Recognition on City of Mount Vernon website
 Social Media Promotion on all Chamber channels (Twitter, Facebook, etc)
Company Banner displayed at concert
Name & logo displayed on banner recognizing sponsors
Display table at concert of your choice

Supporting Sponsor: \$500

Company name and logo displayed on promotional poster
Company name on advertising, marketing materials, and social media including:
 MV Chamber website & Visitmountvernon.com
 City of Mount Vernon website
 Chamber Facebook

Schedule

July 7: Chris Eger Band and the Powerhouse Horns

Very few musicians are said to be extraordinary examples of excellence in any one genre of music. Even fewer can be called exceptional across multiple. When considering Chris Eger fits into the latter category as both a guitarist AND vocalist, it is no doubt an especially rare gift. From Rock and Blues, to Country, Funk and Soul, The Chris Eger Band is: REAL. AMERICAN. MUSIC.

July 14: Rivertalk

RIVERTALK has been a part of the Skagit Valley for over twenty years. We play a sophisticated, eclectic mix of original songs and old favorites in the style of World Beat with many different rhythms from around the world. We write and play songs that are positive and express the importance of a community connected to the beautiful land we live in. We deliver an experience of joy and excitement with our music and it encourages dancing, movement, expression of any kind. Come out and feel the beat, the power that is **RIVERTALK**.

July 21: Rabbit Wilde

"Rabbit Wilde captures the wind, the streams and the mountain air in their songs. Their beautiful vocal harmonies take you down a well-beaten path in the wilderness accompanied by rhythm and melodies from the classic Americana folk instrument family...This quartet of incredible musicians have lassoed the Northwest spirit and infused it into their own brand of storytelling lyrics and deep and passionate hearts for the land they grew up in."

-The Hype

July 28: Geoffrey Castle Trio

Geoffrey Castle is a pioneer on the electric six-string violin. From his beginnings as a street musician in New York City and Paris, he rose to play in the Tony Award winning Broadway production of M. Butterfly. A theme of Castle's career is to destroy people's pre-conceived notions of what is possible on a violin, which he does every time he takes the stage. A bandleader and solo artist—with several critically acclaimed releases on his own Twisted Fiddle Music label—Geoffrey Castle has also managed to share stages with an illustrious group of musicians including Blues Traveler, all of the original and current members of Heart, Buddy Miles, and Alan White of Yes.

August 4: Bobby Holland and the Breadline

Led by guitarist Bob Holland and featuring former world harmonica champion and current Washington Blues Society "Best Harmonica" winner, Jim McLaughlin, the

band “Bobby Holland and the Breadline” features top notch musicianship, four part harmony and a catalog of excellent original material which they combine with their own unique interpretations of standards. Along the way they deliver first rate original material from the songwriting team of Bob Holland and Rick Star.

August 11: Knut Bell and the Blue Collars

Legendary Skagit Country artist Knut Bell appears with his band, The Blue Collars, consisting of Grady Shawver (Lead Electric Guitar), Ken Chalupnik (Electric Bass), Dave Bush (Drums) and Knut Bell (Vocals, Acoustic Guitar). The band performs Country, Americana and what Knut likes to call Honkahillarockabilly.

August 18: Polecat

Formed in Bellingham, Washington in Spring 2010, Polecat has traveled all over Northwest U.S., performing over 400 shows in four years. Their unique instrumentation enables them to seamlessly blend genres including bluegrass, country, celtic, rock, reggae, and world music into their sound. The general appeal of Polecat comes from their unique take on roots music and their interactive and high energy live shows.

August 25: Stacey Jones Band

“Seattle-based country-folk-Americana singer-songwriter Stacy Jones is a vocal powerhouse and talented musician who plays acoustic guitar, ukulele, harmonica, piano, organ, and electric slide. She has performed at South by Southwest, the Chicago Blues Festival and other national and regional festivals, and has been nominated for “Best of the Blues” awards in songwriting, performance, harmonica, guitar, and winning vocalist of the year. Sue Menhart, Sound Waves (Apr 02, 2015)

September 1: Jazz Underground

Jazz Underground is an 18 piece Seattle-based group that plays contemporary big band jazz. Their repertoire includes music from the libraries of Count Basie, Buddy Rich, Stan Kenton, Maynard Ferguson, and Duke Ellington, as well as music by jazz greats like John Coltrane, Miles Davis, Thelonious Monk, and Charlie Parker. In addition, the group performs music by local composers and arrangers, including original tunes by members of the band.

Organized by:

Mount Vernon Chamber of Commerce and the City of Mount Vernon

Andy Mayer, MVCOC, andy@mountvernonchamber.com, 428-8547

Bob Hyde, City of MV, bobh@mountvernonwa.gov, 336-6214