

**Mount Vernon Chamber of Commerce Presents  
RIVERWALK SUMMER CONCERT SERIES  
July 10-August 28, 2025  
Thursdays, 6 p.m. - 8 p.m.**



The Mount Vernon Riverwalk Concert Series consists of eight weekly concerts on the Mount Vernon Riverwalk Plaza. The concerts feature an eclectic lineup of outstanding bands from the area.

The concerts offer a free, family-friendly, fun atmosphere to encourage visitors and entertain residents. The venue is perfectly situated by the river and adjacent to downtown retail and restaurants. Based on last year's attendance, we expect to welcome 6,000+ people into the downtown area during the entire series.

**2025 Lineup** - July 10 - The Enthusiasts, July 17 - Mama Dirty Skirt, July 24 - The Chris Eger Band and the PowerHouse Horns, July 31 - EDEN, August 7 - Friends For the Ghost, August 14 - Midlife Crisis & the Alimony Horns, August 21 - The Atlantics, August 28 - Criminal Squirrel Orchestra

The series will be heavily promoted through diverse media, including social media, radio, print, press releases, chamber website, member communications, and more. As a sponsor, you can expect to benefit from unprecedented brand exposure and stand above the competition through association with a much-loved, community-oriented event series.

**Please join and support us in offering another wonderful community experience.**

**For more information on sponsorships, please contact Jeremy Kindlund at the Mount Vernon Chamber of Commerce, 360-428-8547 or [Jeremy@MountVernonChamber.com](mailto:Jeremy@MountVernonChamber.com).**

## 2025 Riverwalk Summer Concert Series Sponsorship Opportunities

### **Presenting Sponsor: \$5,000**

Opportunity to speak or be recognized at every concert

Magnified and well-positioned company logo on poster

Company name on advertising, marketing materials, and social media including:

- Logo on Skagit Valley Herald display ads

- Branded advertising on MountVernonChamber.com

- Social Media Promotion on Chamber channels

- Mention in all press releases

Company Banner displayed on Riverwalk throughout series

Display table at all series concerts

### **Royal Sponsor: \$2,500 - limited**

Opportunity to speak or be recognized at three concerts

Company logo prominently displayed on promotional poster

Company name on advertising, marketing materials, and social media including:

- Logo on Skagit Valley Herald display ad

- Branded advertising on MountVernonChamber.com

- Social Media Promotion on Chamber channels

Company Banner displayed on Riverwalk throughout series

Display table at three concerts

### **Major Sponsor: \$1,250**

Opportunity to speak or be recognized at one concert

Company logo on poster

Company name on advertising, marketing materials, and social media including:

- Logo on Skagit Valley Herald display ads

- Branded advertising on MountVernonChamber.com

- Social Media Promotion on Chamber channels

Company Banner displayed on Riverwalk throughout series

Display table at one concert

### **Supporting Sponsor: \$550**

Company logo displayed on promotional poster

Company Banner displayed on Riverwalk throughout series

Company name on advertising, marketing materials, and social media including:

- MV Chamber website

- Chamber Facebook